

Chapter Information

Contact Paul Gorman, President, 585-381-5476
Tony Gingell, Registration, 585-225-9131
Email aaiichapter_rochester@yahoo.com
Web Page www.aaii.com/localchapters
Website www.aaiirochester.com

Special Interest Groups

FINANCIAL PLANNING

Diep Chu
dc31244@gmail.com
Meetings are held at the Penfield Library, 1985 Baird Road.

SYRACUSE

Frank Nolan
frankjnolan@hotmail.com,
frankjnolan@yahoo.com
Meetings are held from 7:00–8:30 p.m. at the Sargent Meeting Room of the Liverpool Public Library. Next meetings: May 3 and June 5, 2018.

THE BREAKFAST DISCUSSION GROUP

Jeff Fraser
585-482-3654
Meets monthly, usually the last Monday of the month, 8:30 a.m. at Cornerstone Restaurant, 2130 Fairport Nine Mile Point Rd., Fairport, NY. 585-598-3847.

Future Meeting **Tuesday, September 18, 2018**

Topic: **TBA**

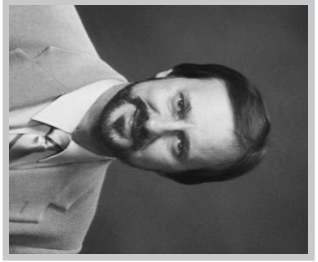
Speaker: **Peter Chandler**
Director of Investor Education, FINRA

AAII 2018 INVESTOR CONFERENCE

OCTOBER 26 – 28, 2018

**PLUS PRE-CONFERENCE BOOT CAMP OCTOBER 25
PARIS LASVEGAS HOTEL | LAS VEGAS, NEVADA**

Details online: www.aaii.com/Conference



Dave Fusaro
Editor in Chief, Food Processing Magazine

JOIN US AND LEARN

- Is there money to be made in large or small food-related companies?
- What are the “hot” products?
- Will you be eating “cultured meats” next year?

IS THE FUTURE OF FOOD BIG OR SMALL?

REGISTER EARLY & SAVE! See Inside for Details

AAII Local Chapters

ROCHESTER MEETING

Tuesday
June 12, 2018



625 N MICHIGAN AVE
SUITE 1900
CHICAGO, IL 60611-3151
800-428-2244

Nonprofit Org.
U.S. Postage
PAID
Am. Assoc. of
Individual Investors

REGISTER BY MAIL

ADVANCE REGISTRATION FOR
Tuesday, June 12, 2018

Name: _____

Email: _____

Phone: (_____) _____

Family/Guest Name(s): _____

_____ # Members & Family: \$ _____

_____ # Sponsored Guests: \$ _____

_____ # Nonmembers: \$ _____

Total Fees: \$ _____

Please indicate any ADA disability
needs: _____

YES! I would like more information about
volunteering to help this chapter.

Mail completed form with your
check (payable to AAIL) to:

AAIL Rochester Chapter
P.O. Box 26226
Rochester, NY 14626-0226

No confirmation will be sent; your
canceled check is your receipt.

Meeting Details

Tuesday, June 12, 2018

CASA LARGA VINEYARDS

2287 Turk Hill Rd.
Fairport, NY 14450
585-223-4210

SCHEDULE

Registration/Social

6:00 p.m.

Refreshment 6:30 p.m.

Program 7:00 p.m.

Q&A 7:45 p.m.

FEES

In Advance (postmarked by 6/4)

AAIL Member & Member's Family,

\$20/person;

Nonmembers, **\$24/person**

At the Door

(space permitting)

Everyone, **\$24/person**

REFUND POLICY

We cannot guarantee refunds after
6/5 due to commitments to the
facility.

More Information

This is a coffee and dessert meeting.
Cash bar for wine tasting will be
available. There will be a drawing for
door prizes.

Pre-registering non-members, please
mention you are coming as a guest of
a member (list member's name) and
register at member price of \$20.

Directions: Take 490 East to
Pittsford-Palmyra Rd (31 East).
Proceed approximately 2 miles East
to Turk Hill Rd. Turn right (South) onto
Turk Hill Rd. Drive 1 mile South on
Turk Hill to top of hill. Vineyard is on
the West side of the road.

The AAIL Rochester Chapter Presents ...

Tuesday, June 12, 2018

IS THE FUTURE OF FOOD BIG OR SMALL?

Dave Fusaro

Editor in Chief, Food Processing Magazine



YOU WILL LEARN

- Is there money to be made in large or small food-related companies?
- What are the "hot" products?
- Will you be eating "cultured meats" next year?

Dave Fusaro has been editor in chief of Food Processing and Wellness Foods magazines since 2003. He has 25 years in food journalism.

In 2008 and 2012, Fusaro won national writing awards from the American Society of Business Publication Editors for company profile stories on Mars Inc. and Heinz Co., respectively. He has been interviewed on CNN, quoted in national newspapers and authored a 200-page market research report on the milk industry. Earlier, he was an award-winning newspaper reporter who specialized in business writing.

Fusaro holds a B.A. in journalism from Marquette University.

How are the big food and beverage companies pursuing growth? Is the future of food and beverage with big companies or with small, niche manufacturers — maybe just marketers — who don't need factories, economies of scale, their own distribution system, maybe not even traditional grocery stores to sell their products. Ten of the 25 largest U.S. food companies had sales declines for at least the past three years in a row. And most, if not all, of them made acquisitions during that time, which should have propped up sales. Where did the sales go? Which companies are on the chopping block?

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